



मध्यप्रदेश शासन
तकनीकी शिक्षा, कौशल विकास एवं रोजगार विभाग,
मंत्रालय, भोपाल- 462004

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2/11/23

क्रमांक/निस/2022/129

भोपाल, दिनांक 23/12/2022

प्रति,

✓ आयुक्त,
तकनीकी शिक्षा संचालनालय,
सतपुडा भवन, भोपाल।

संचालक,
कौशल विकास संचालनालय,
जबलपुर।

विषय: इंजीनियरिंग कालेज, पोलिटेकनिक कालेज एवं ITI में अध्ययनरत विद्यार्थियों को प्लेसमेंट के माध्यम से रोजगार उपलब्ध कराने जाने बाबत।

इंजीनियरिंग कालेज, पोलिटेकनिक कालेज एवं ITI में अध्ययनरत विद्यार्थियों को प्लेसमेंट के माध्यम से रोजगार उपलब्ध कराने का प्रयत्न किया जाता है। साथ ही, यह भी आवश्यक है कि विद्यार्थी की रुचि व योग्यता के आधार पर स्व-रोजगार का मौका दिया जाये व इस संबंध में संभावनाओं से अवगत कराया जाये।

भारत शासन द्वारा प्रधानमंत्री रोजगार सृजन कार्यक्रम (PMEGP) लागू किया गया है जिसका अन्तर्गत उद्योग के लिए रुपये 50 लाख एवं सेवाओं के लिए रुपये 20 लाख तक का ऋण दिया जाता है। इसमें अधिकतम 35 प्रतिशत तक का अनुदान का प्रावधान है और लाभार्थी से मात्र 5 या 10 प्रतिशत योगदान की अपेक्षा है। योजना का लाभ 18 वर्ष से अधिक किसी भी व्यक्ति को मिल सकता है। इसमें आय-सीमा का बंधन नहीं है।

प्रधानमंत्री रोजगार सृजन कार्यक्रम (PMEGP) के संबंध में विस्तृत निर्देश संलग्न किये जा रहे हैं। अनुरोध है कि हमारी सभी संस्थाओं में ट्रेनिंग एवं प्लेसमेंट अधिकारी के माध्यम से विद्यार्थियों को इस योजना से अवगत कराया जाये, जिससे वे इस योजना अन्तर्गत लाभ प्राप्त कर सकें। साथ ही, योजना के निर्देश अपने वेब-साइट पर भी प्रदर्शित करने की व्यवस्था करें।

(मनु श्रीवास्तव)

प्रमुख सचिव

मध्यप्रदेश शासन

तकनीकी शिक्षा, कौशल विकास एवं

रोजगार, मंत्रालय, भोपाल

भोपाल, दिनांक 23/12/2022

आवक क्रमांक/आतंशि/निस/2415

दिनांक 23/12/2022

पृष्ठांकन क्र./निस/2022/130

प्रतिलिपि:-

1. प्रमुख सचिव, मध्यप्रदेश शासन, कुटीर एवं ग्रामोद्योग, मंत्रालय।
2. प्रबंध संचालक, खादी ग्रामोद्योग विभाग।

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प्रमुख सचिव

मध्यप्रदेश शासन

तकनीकी शिक्षा, कौशल विकास एवं

रोजगार, मंत्रालय, भोपाल

PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

1. The Scheme

Government of India had in August 2008, approved the introduction of a new credit linked subsidy programme called Prime Minister's Employment Generation Programme (PMEGP). It was launched by merging the two schemes that were in operation till 31st March 2008, namely Prime Minister's Rojgar Yojana (PMRY) and Rural Employment Generation Programme (REGP) for generation of employment opportunities through establishment of micro enterprises in non-farm sector for rural as well as urban areas. *PMEGP is in operation since 2008-09 and has been approved for continuation over the 15th Finance Commission cycle i.e., for the period of five years from 2021-22 to 2025-26*

PMEGP is a central sector scheme being administered by the Ministry of Micro Small and Medium Enterprises (Mo MSME). The scheme is being implemented by Khadi and Village Industries Commission (KVIC), a statutory organization under the administrative control of the Ministry of MSME as the single nodal agency at the National level. At the State level the scheme is implemented through State offices of KVIC, State Khadi and Village Industries Boards (KVIBs), District Industries Centres (DICs), Coir Board (for coir related activities) and Banks. Government may also involve other suitable agencies for implementation of the scheme. The Government subsidy under the scheme is routed by KVIC through the nodal Bank to the Financing Bank branches & subsequently transferred to the beneficiary account after completion of lock-in period based on the outcome of the physical verification report. The Implementing Agencies (IA) will associate reputed autonomous institutions in the field of Entrepreneurship Development in Government of India and State Government Self Help Groups (SHGs)/ National Small Industries Corporation (NSIC)/Udyami Mitras empanelled under Rajiv Gandhi Udyami Mitra Yojana (RGUMY), Rural Self Employment Training Institute (RSETIs)/Rural Development & Self Employment Training Institute (RUDSETIs), Panchayati Raj institutions and other relevant bodies in the implementation of the scheme, especially in the area of identification of beneficiaries, area specific viable projects, and providing training in entrepreneurship development, handholding and mentoring of beneficiaries.

2. Objectives

- (i) To generate employment opportunities in rural as well as urban areas of the country through setting up of new self-employment ventures/projects/micro enterprises
- (ii) To bring together widely dispersed traditional artisans/ rural and urban unemployed youth and give them self-employment opportunities to the extent possible, at their place
- (iii) To provide continuous and sustainable employment to a large segment of traditional and prospective artisans and rural and urban unemployed youth in the country so as to help arrest migration of rural youth to urban areas

- (iv) To increase the wage-earning capacity of workers and artisans and contribute to increase in the growth rate of rural and urban employment

3. Quantum and Nature of Financial Assistance

3.1 Funds under PMEGP Scheme will be available under two major heads

I Margin Money Subsidy

- (i) Funds will be allocated under annual Budget Estimates towards disbursement of Margin Money(subsidy)for setting up of new micro enterprises/units; and
- (ii) From the funds allocated under BE for the Margin Money subsidy, Rs. 100 Cr or as approved by the competent authority will be earmarked for each FY towards disbursement of Margin Money (subsidy) for upgradation of existing PMEGP/REGP/MUDRA units

II Backward and Forward Linkages

5% of the total allocation under BE for a Financial Year against PMEGP, or as approved by the competent authority, shall be earmarked as funds under Backward and Forward Linkages and will be utilized for arranging awareness camps, State/District level monitoring meetings, Workshops, Exhibitions, Bankers meeting, TA/DA, Publicity, Entrepreneurship Development Programme (EDP) training, Physical verification & Geo-tagging, Evaluation & Impact Assessment study, Setting of Entrepreneurship Facilitation Centre (EFC), Center of Excellence (CoE), Engagement of Field Experts and Data Entry Operators (DEOs), Creation and Upgradation of IT infrastructure, Awards, Call Centre facility, PMU, other related activities and settlement of other residual liabilities by the KVIC.

3.2 Levels of support under PMEGP

(i) For setting up of new micro enterprise (units)

Categories of beneficiaries under PMEGP (for setting up of new enterprises)	Beneficiary's contribution (of project cost)	Rate of Subsidy (of project cost)	
		Urban	Rural
Area (location of project/unit) General Category	10%	15%	25%
Special Category (including SC,ST,OBC, Minorities, Women, Ex-Servicemen, Transgenders, Differentlyabled, NER, Aspirational Districts, Hill and Border areas(as notified by the Government) etc	05%	25%	35%

Note

- 1) The maximum cost of the project/unit admissible for Margin Money subsidy under Manufacturing sector is Rs 50 lakhs

- 2) The maximum cost of the project/unit admissible for Margin Money subsidy under Business/Service sector is Rs. 20 lakhs
- 3) The balance amount (excluding the own contribution) of the total project cost will be provided by Banks.
- 4) If the total project cost exceeds Rs. 50 lakhs or Rs. 20 lakhs for Manufacturing and Service/Business sector respectively, the balance amount may be provided by Banks without any Government subsidy.

(ii) **2nd Loan for upgradation of existing PMEGP/REGP/MUDRA units**

Categories of beneficiaries under PMEGP (for upgradation of existing units)	Beneficiary's contribution (of project cost)	Rate of Subsidy (of project cost)
All Categories	10%	15% (20% in NER and Hill States)

Note

- 1) The maximum cost of the project/unit admissible for Margin Money subsidy under Manufacturing sector for upgradation is Rs. 1.00 crore. Maximum subsidy would be Rs. 15 lakh (Rs. 20 lakh for NER and Hill States)
- 2) The maximum cost of the project/unit admissible for Margin Money subsidy under Business/Service sector for upgradation is Rs. 25 lakh. Maximum subsidy would be Rs. 3.75 lakh (Rs. 5 lakh for NER and Hill States)
- 3) The balance amount (excluding the own contribution) of the total project cost will be provided by Banks.
- 4) If the total project cost exceeds Rs. 1.00 Crore or Rs. 25.00 lakhs for Manufacturing and Service/Business sector respectively, the balance amount may be provided by banks without any Government subsidy.

4. Eligibility Conditions of Beneficiaries

4.1 For PMEGP new enterprises (Units)

- i. Any individual, above 18 years of age
- ii. There will be no income ceiling for assistance for setting up projects under PMEGP
- iii. For setting up of project costing above Rs. 10 lakh in the Manufacturing sector and above Rs. 5 lakh in the Business /Service sector the beneficiaries should possess at least VIII standard pass educational qualification.
- iv. Assistance under the scheme is available only for new projects sanctioned specifically under the PMEGP.